



*IDEO's Online Learning Experience*

***Raquel Espinoza***

*has completed the 5-week course requirements for*

## **DESIGNING A BUSINESS**

IDEO'S APPROACH TO BUILDING A HUMAN-CENTERED BUSINESS

Three handwritten signatures in black ink are displayed in a row. From left to right, they appear to be "Amy", "Kerry O'Connor", and "David Schonthal". The signatures are fluid and cursive.

*Amy Bonsall, Kerry O'Connor, and David Schonthal, IDEO*